



Finding Coupons

What's the best place to find coupons?

It's still the Sunday Paper in my opinion! Start collecting the paper and watch the different coupons you accumulate over the weeks. Also, try to get more than one copy so you can build your stockpile. (Be sure to check out the great Tacoma News Tribune and Olympian deals I have running on my site!!)

Other Great Coupon Sources:

Printable coupons. Coupons.com, SmartSource.com, and Redplum.com are the primary places you can find printable coupons. These are generally accepted by retailers and grocery stores. Be sure to print yours out through my site (under the "Printable Coupons" tab) to help support The Coupon Project!

Facebook & Twitter. Social media is a good place to connect with companies to score great, high value coupons and freebies.

In stores. Look for blinkies & tearpad coupons – these are usually manufacturer's coupons that can be redeemed anywhere! Do be careful about removing peelies – or any coupon in or on a product you don't intend to buy.

Catalina coupons. These are triggered by your purchases and print at checkout. They can be cents-off a particular item or dollars-off your next purchase. They can generally only be redeemed at the store they are issued. Walgreens' Register Rewards are considered a form of Catalina coupon.

Manufacturers' websites. Check out websites of brands you love to see if they have printable coupons or offers available to you.

Contacting manufacturers. Consider calling manufacturers directly for coupons. I try to do this for brands I don't regularly find coupons for, but regularly buy. I've had pretty decent success in doing this!

Try-me sites. Both Vocalpoint.com and Kraftfirsttaste.com offer you free samples and coupons in hopes you'll try and talk about their brands! These coupons are often for FREE items and/or high value. I recently received nearly \$30 worth of free product coupons from Kraftfirsttaste!

The mail. Be sure to check your mail for coupons put out by companies such as Hometown Values for local discounts and coupons.



Where to find store coupons:

Ads. Check your weekly circular (ad) for in-store coupons.

Mailers & booklets. Get on store mailing lists and check for other store coupons where store ads are displayed.

Ecoupons

Sites such as Shortcuts.com and Cellfire.com allow you to load coupon discounts to your loyalty card. Just remember you'll need to find a way to keep tabs on which coupons are on your card(s). And also...the jury is out if it's generally acceptable to stack paper manufacturer's coupons to ecoupons.

The difference between manufacturer and store coupons...

Manufacturers issue manufacturer coupons. Manufacturers (think Kraft, General Mills, P&G) put out manufacturers' coupons. Stores (think Albertsons, Safeway, Rite Aid) put out store coupons. It's important to note who's providing the discount.

Barcode differences. Manufacturers' coupons generally start with the number "5," and less commonly, "9."

Fine print. Manufacturers and stores will generally label their coupons as such. Manufacturers' coupons will also provide instructions to the consumer (that's you!) and retailer (the store you use it at) for redemption.

Stacking Coupons

In general, you should be able to use a store coupon and a manufacturer coupon towards the purchase of the same item. This is because the store is offering you one discount, and the manufacturer, the other.

